

# ANNUAL GENERAL MEETING

AUSTRALIAN ANIMAL  
PROTECTION SOCIETY

20  
25



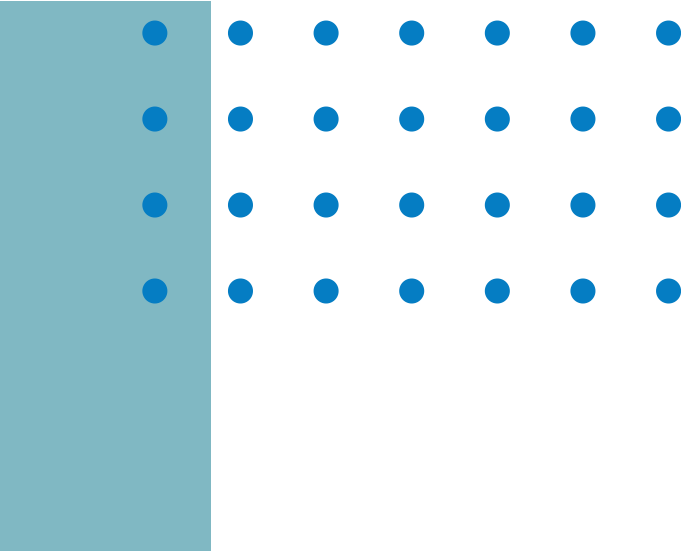
- 1. WELCOME – PAWS FOR APPLAUSE**
- 2. YEAR IN REVIEW**
- 3. ACHIEVEMENTS & UPGRADES**
- 4. CHALLENGES AND LEARNING**
- 5. WHATS NEXT – FOR 2026**
- 6. QUESTIONS**
- 7. THANK YOU**



# 1. WELCOME

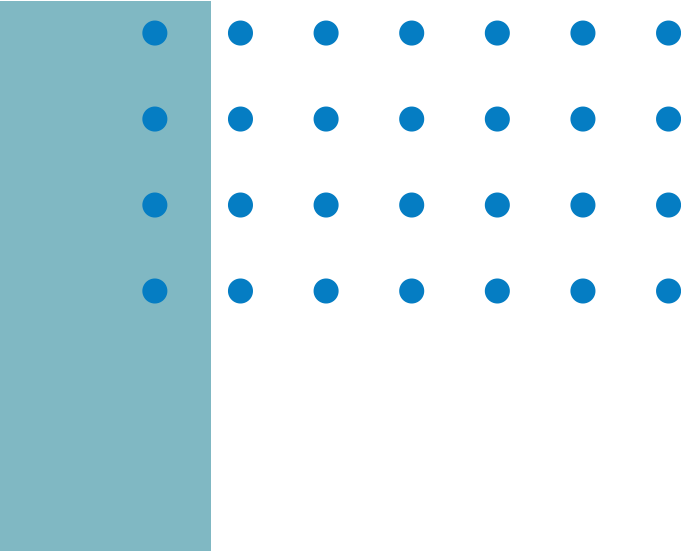
PAWS FOR APPLAUSE



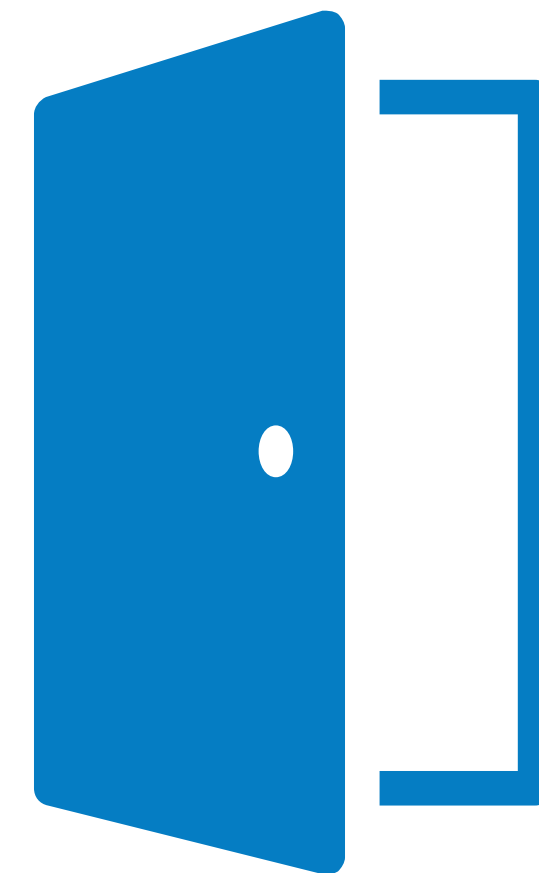


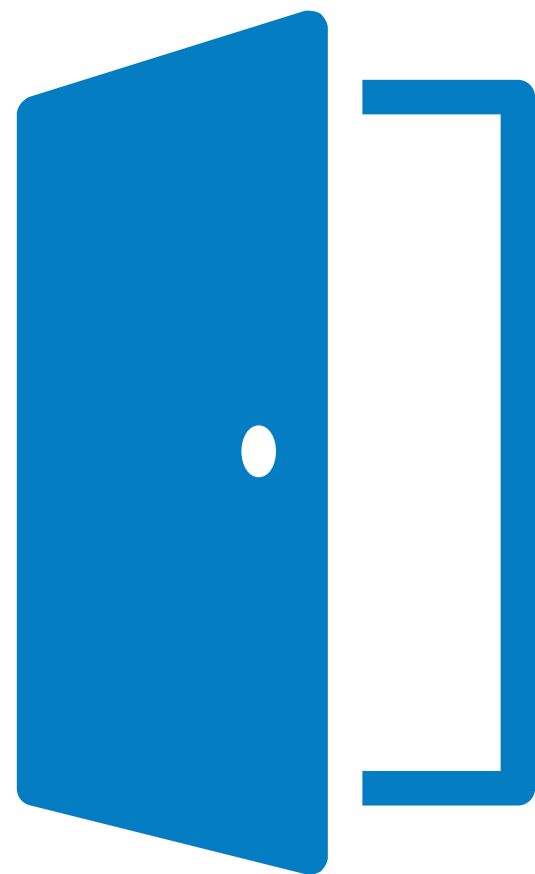
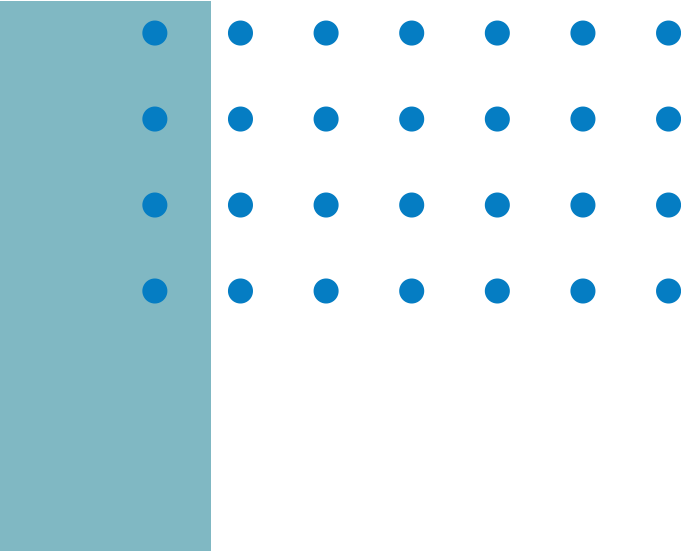
# 2. YEAR IN REVIEW

**HOW WE MADE A DIFFERENCE IN 2025**



**WE OPENED OUR DOORS  
AND OUR HEARTS TO ....**





733  
CATS

+6%



362  
DOGS

+21%



3  
GUINEA  
PIGS



2  
RABBITS



1  
BIRDS



1  
CHICKEN





341

FROM OWNER SURRENDER



309

STRAYS



399

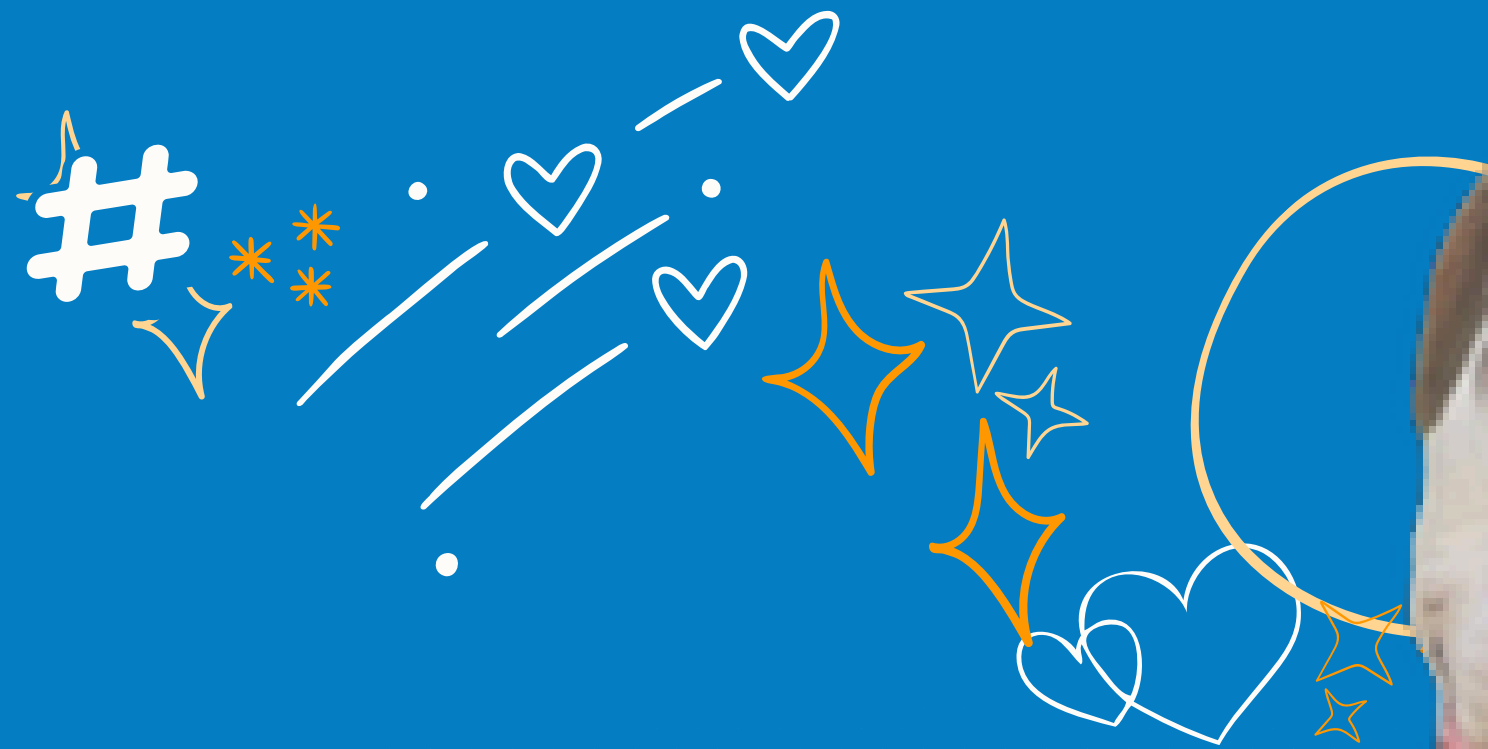
POUND TRANSFERS





1141  
ANIMALS  
ADOPTED

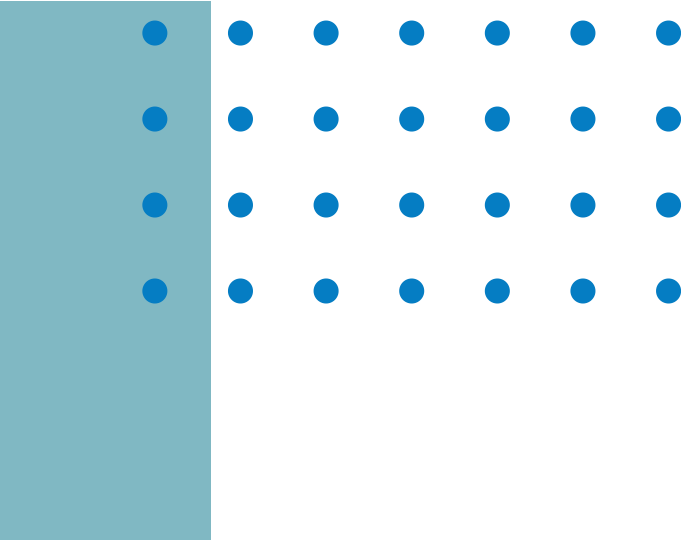
+13%



**CHUCK SAYS**  
**HURRAH!**







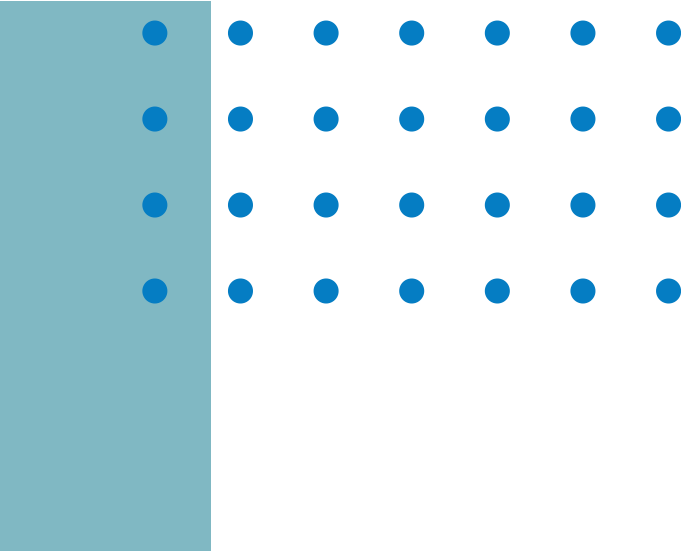
# CHUCK SAYS HURRAH!

Our amazing supporters have done it again.

After putting a call out for help with Chuck we have hit our target of **\$20,000!!** We are forever grateful for everyone that gave whatever they could during these tough economical times. We were also blown away by a large anonymous donation which got us to our target quickly.

We will keep everyone updated on Chucks journey as it unfolds.





# FOSTER CARERS

WE INCREASED OUR FOSTER CARERS FROM

569

TO

724

+27%







# VOLUNTEER PROGRAM

BACK BONE OF OUR SUCCESS –  
UNSUNG HEROES



















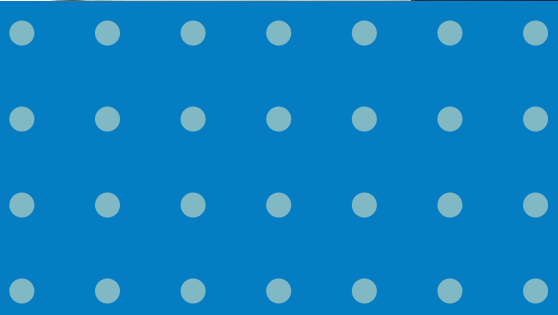


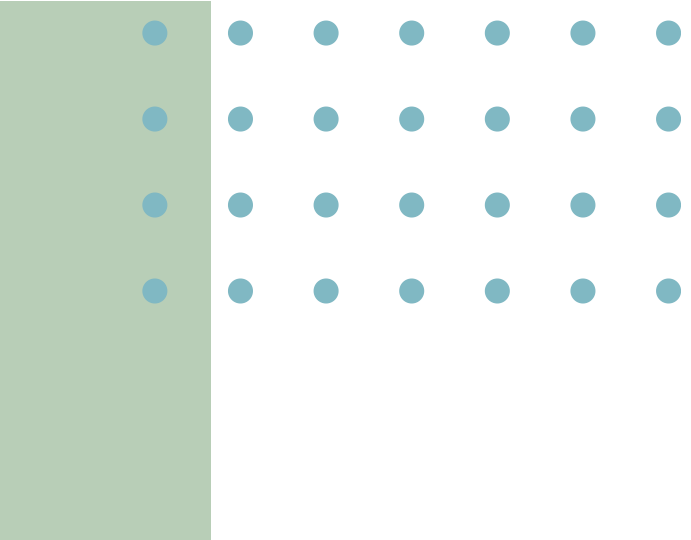












# 3. ACHIEVEMENTS & UPGRADES

2025

- SENSORY PARK







- SUPPAWTERS



Instagram - 19.1K +6.11%  
Facebook - 47.8K +9.38%

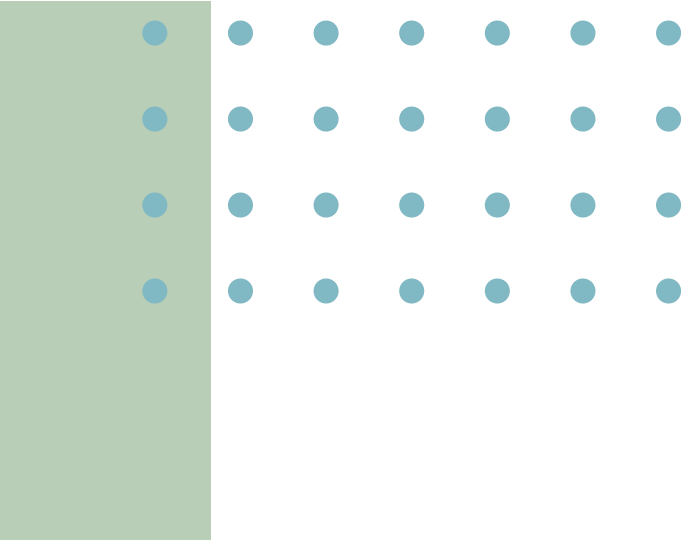


- **CORPORATE  
VOLUNTEERING  
DAYS**









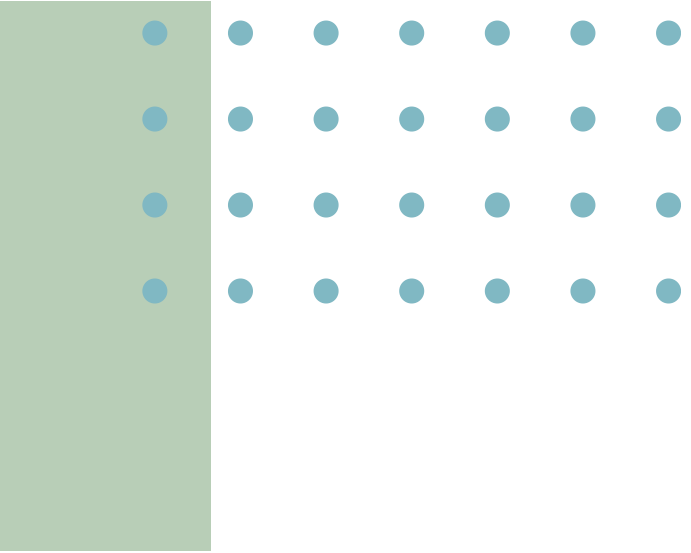
**COLLABORATIVE EFFORTS WITH OTHER SHELTERS ON A  
SPECIAL ADOPTION EVENT CREATED TO GIVE OUR CATS THE  
BEST CHANCE AT FINDING THEIR FOREVER HOMES.**



Mission:

**ADOPTABLE**





2026

- **NEW WEBSITE**

ADOPT. **FOSTER**. DONATE. **ADVOCATE**

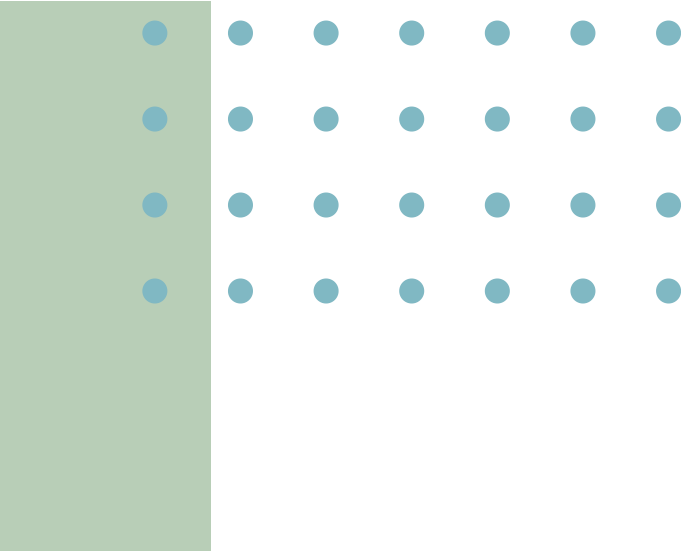
**UNDER CONSTRUCTION**



**AAPS**

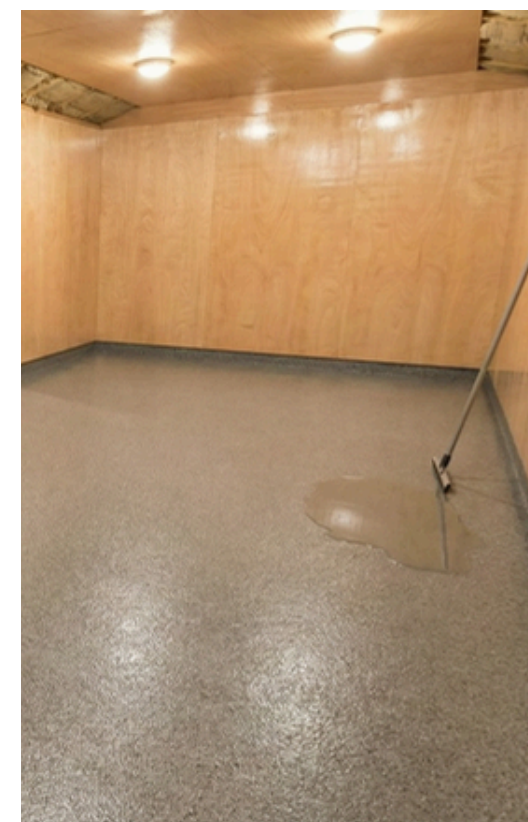
HELP US **HELP THEM**





- **BIG KENNEL**



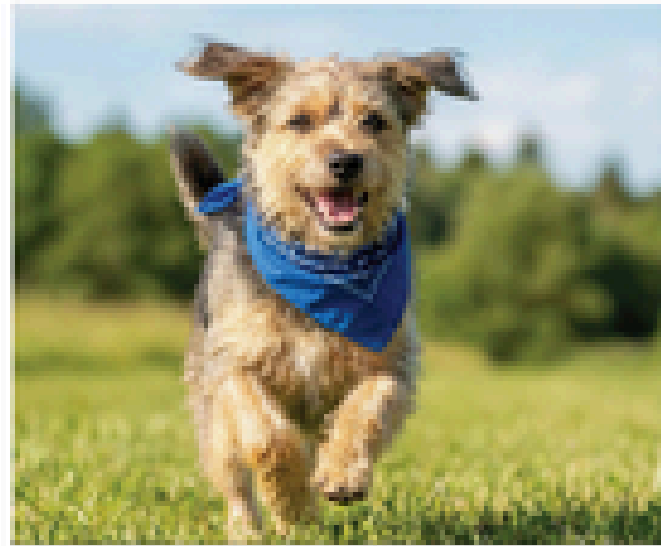






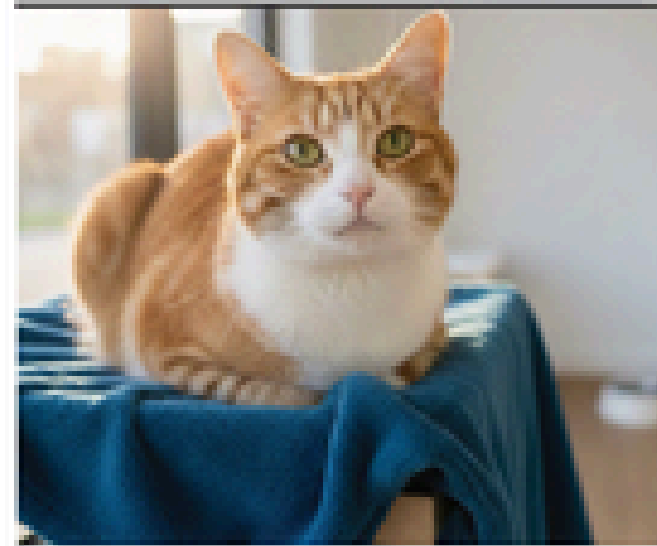
- **BRAND  
AWARENESS  
CAMPAIGN**

# OUTDOOR ADVERTISING 2026



**YOUR BEST  
FRIEND IS  
RIGHT HERE!**

COME IN TODAY



**YOUR BEST  
FRIEND IS  
RIGHT HERE!**

COME IN TODAY



**YOUR BEST  
OUTFIT IS  
RIGHT HERE!**

COME IN TODAY



**YOUR BEST  
GROOM IS  
RIGHT HERE!**

COME IN TODAY

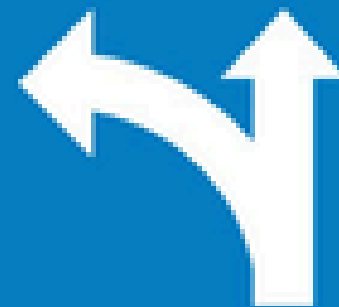


**YOUR BEST  
VET IS  
RIGHT HERE!**

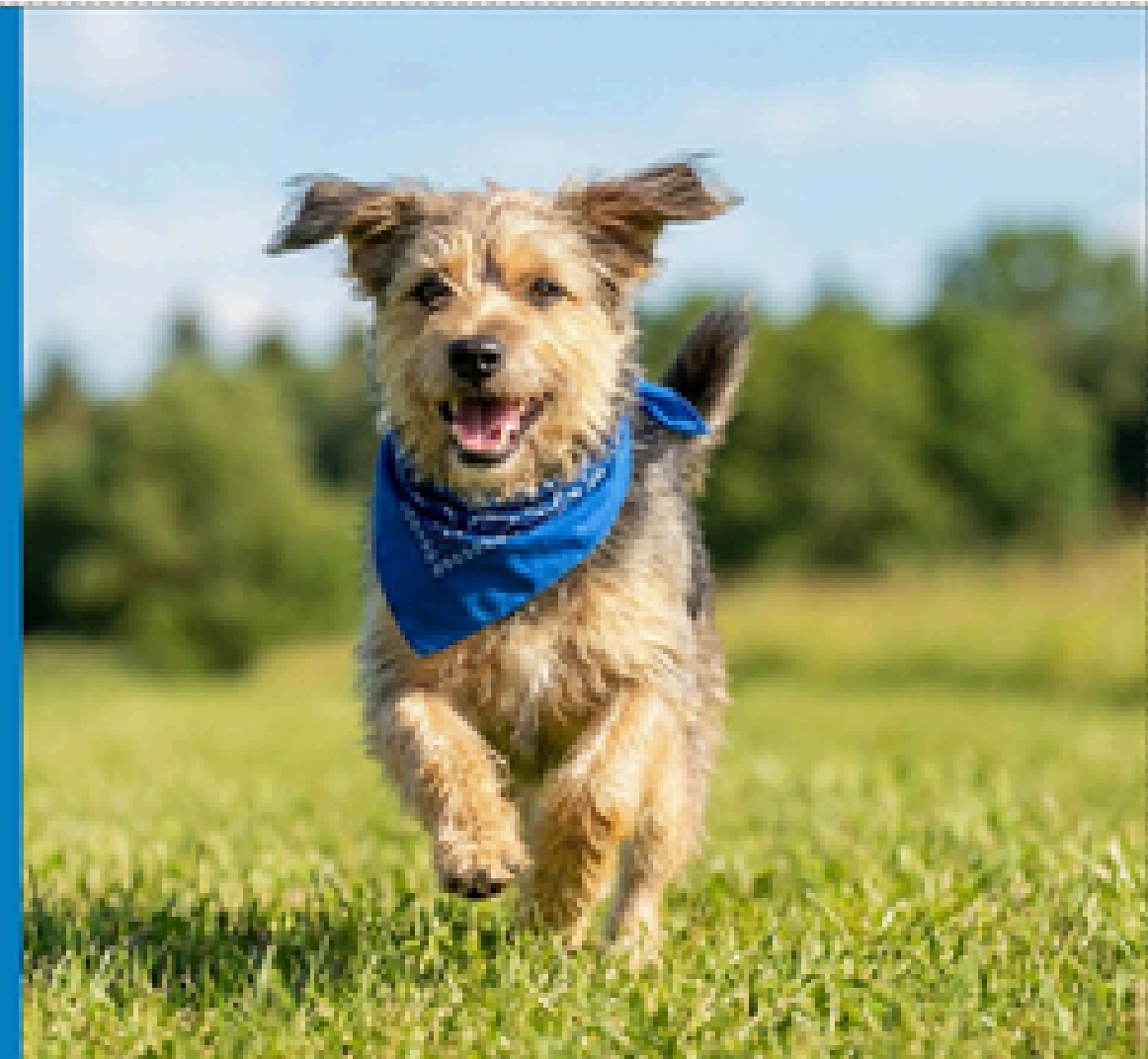
COME IN TODAY



**YOUR BEST  
FRIEND IS AT  
THE NEXT TURN**



[AAPS.ORG.AU](https://aaps.org.au)

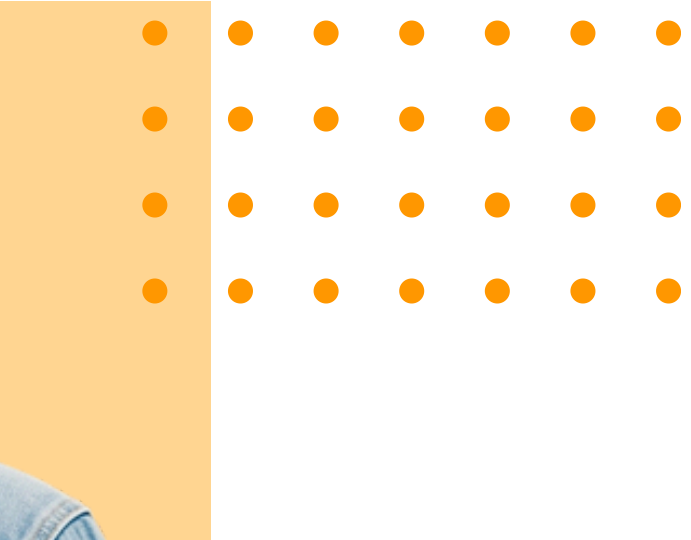




# 4. CHALLENGES & LEARNINGS

## THE FIGHT FOR THE DONATED DOLLAR

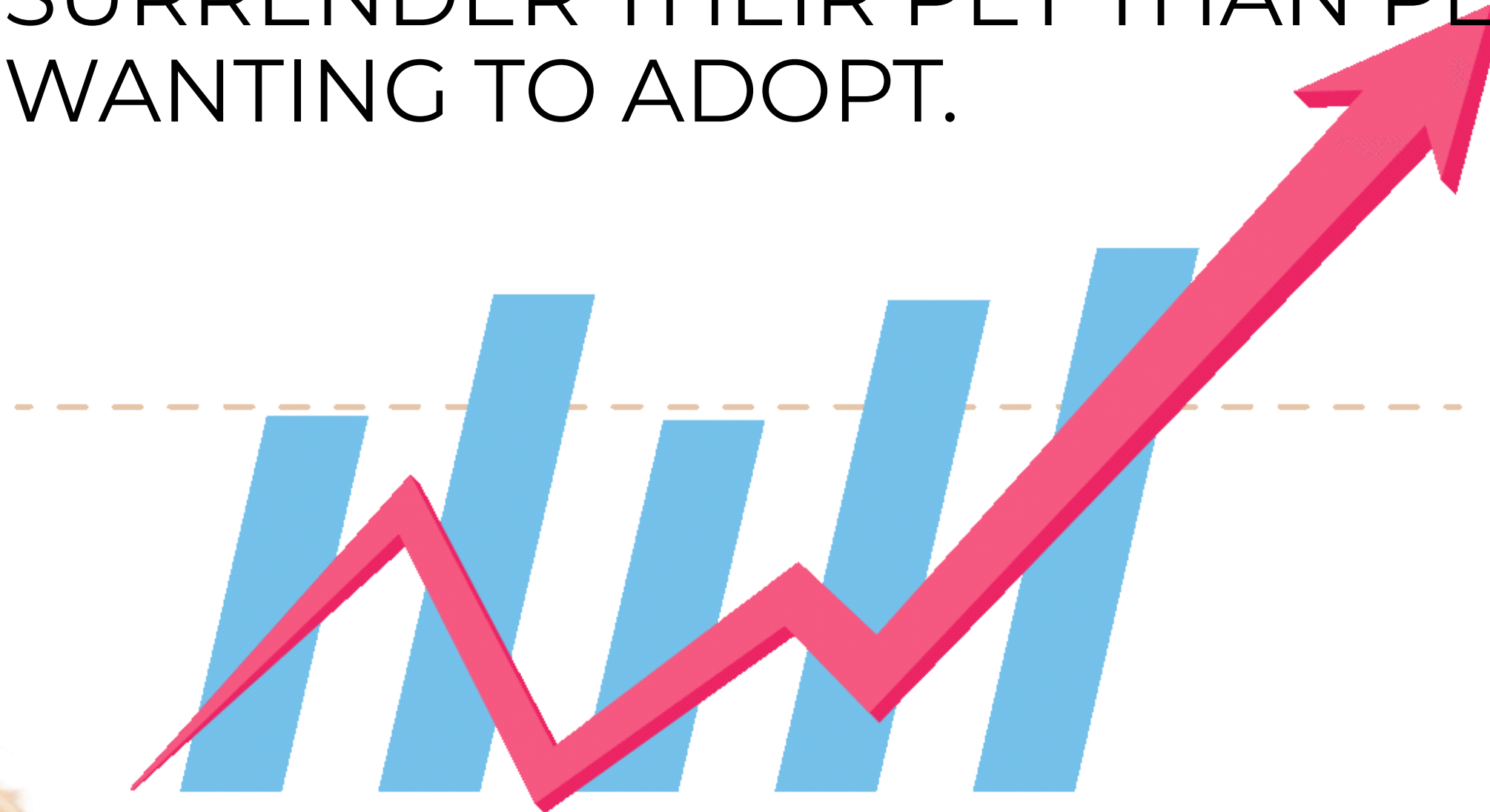


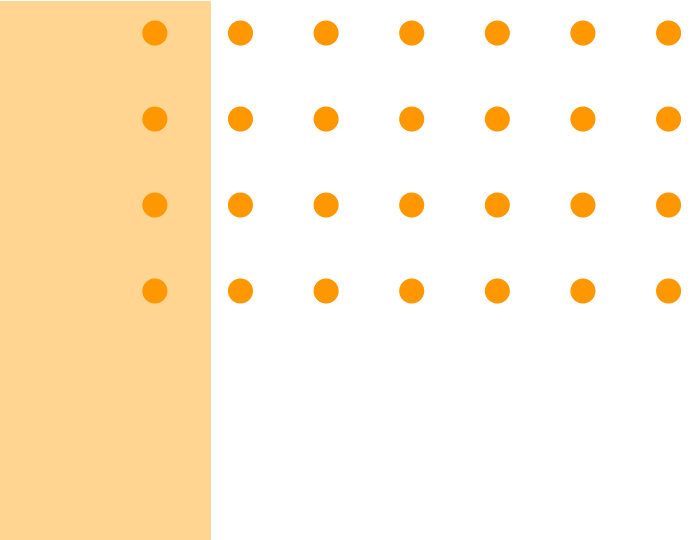


# CHALLENGES & LEARNINGS

## **NUMBERS NOT IN OUR FAVOUR!**

THERE IS ALWAYS MORE PEOPLE WANTING TO SURRENDER THEIR PET THAN PEOPLE WANTING TO ADOPT.



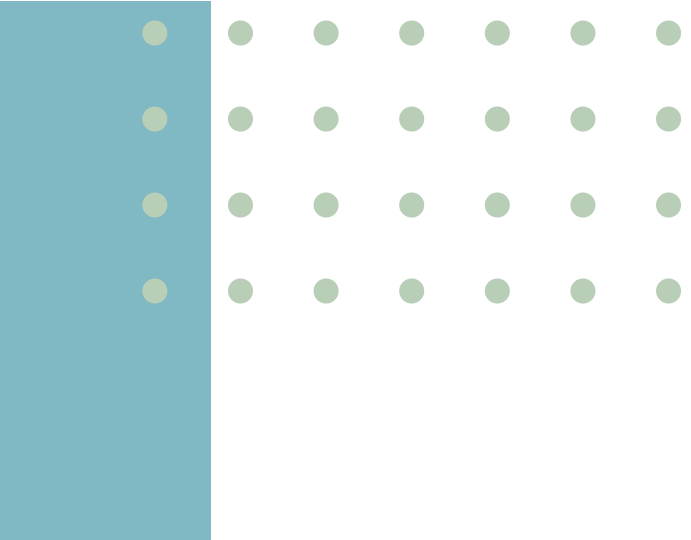


# CHALLENGES & LEARNINGS

## BIG DOGS



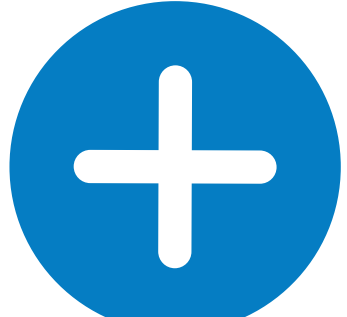




## 5. WHAT'S NEXT?

 **ADMISSIONS**

 **ADOPTIONS**

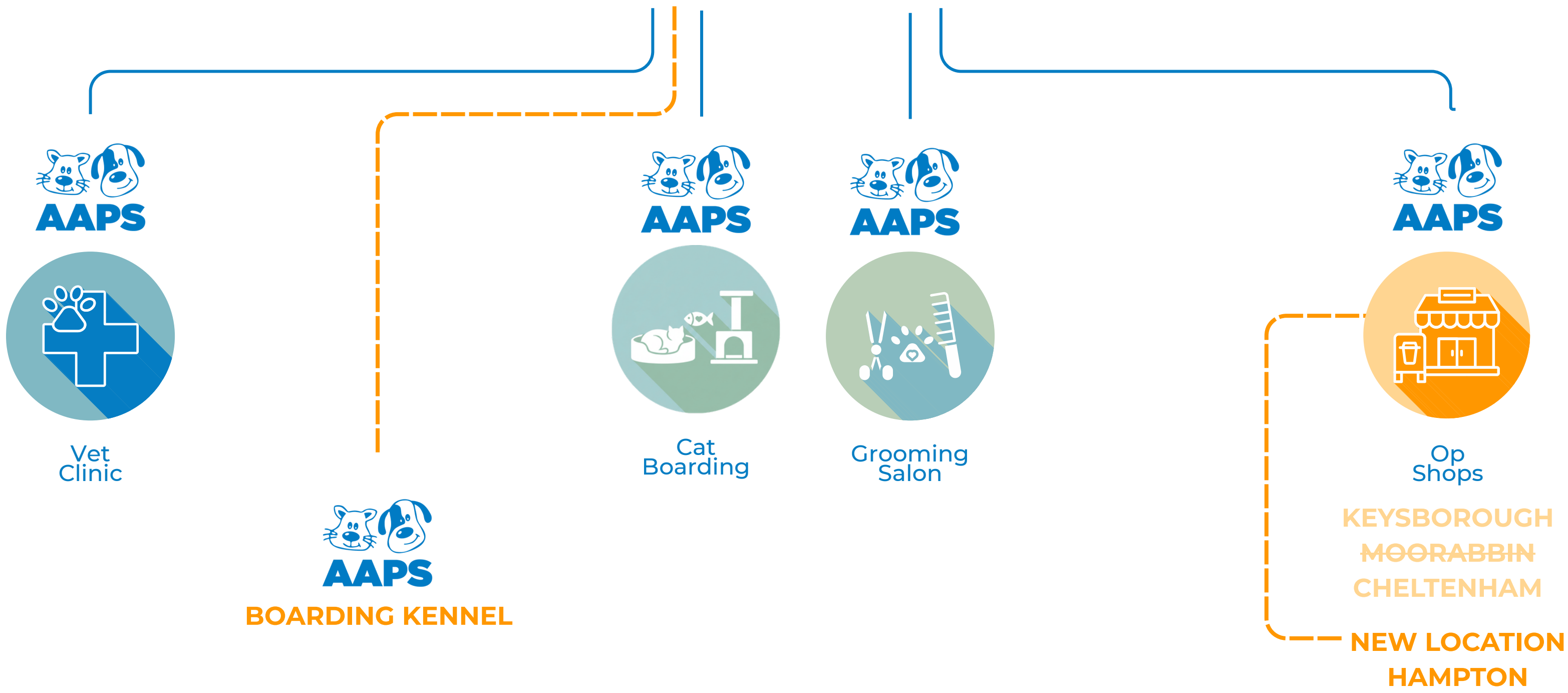
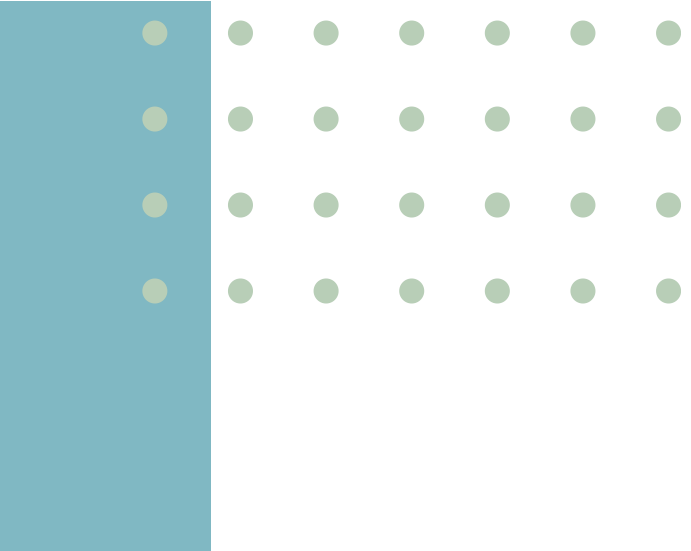
 **AWARENESS**











Vet  
Clinic



Cat  
Boarding



Grooming  
Salon



Op  
Shops

KEYSBOROUGH  
MOORABBIN  
CHELTENHAM



BOARDING KENNEL

NEW LOCATION  
HAMPTON



# 6. QUESTIONS



# 7. THANK YOU

