



## **NOTICE OF THE 50TH ANNUAL GENERAL MEETING**

Australian Animal Protection Society

To be held at  
Springers Leisure Centre  
400 Cheltenham Rd, Keysborough VIC 3173

Saturday June 3rd at 11 AM (Registration from 10:30 AM)  
Volunteer Week Afternoon Tea & Presentation: 12:30 PM

# AGENDA

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1. Welcome and Apologies.
2. To confirm the Minutes of the Annual General Meeting held 21/5/2022.
3. To receive and consider the Balance Sheet of the Society as at 31/12/2022 and adopt the Statement of Income and Expenditure for the year ended 31/12/2022.
4. To receive and consider the Directors Report.
5. To consider election of Directors.  
Under Article 9.5 of the Articles of Association, Sharon Kelly voluntarily retires. Andrew Stopp and Rhona Van Der Kaay retire and being eligible, offer themselves for re-election.  
Under Article 9.8 Anita Romleigh, Helen Hone, Tracey Evans and Shoshana Silverman have been nominated and consent to the nomination.  
Under Article 9.15 of the Articles of Association, Trudi Sheppard being a co-opted eligible Board Member, offers herself for election.
6. To consider the appointment of an Auditor of the Society for the financial year 2023.
7. To receive and consider the new Constitution of Australian Animal Protection Society.
8. Other Business.

## IMPORTANT NOTE

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Members wishing to raise a question at the meeting, other than ones arising directly from either the Treasurer's or Directors Report, should send a copy of the question addressed to the Secretary, 26 Aegean Court, Keysborough 3173 or email [secretary@aaps.org.au](mailto:secretary@aaps.org.au) It must reach the Secretary no later than 2.00 p.m. Friday 26th May 2023.

Please note that questions are limited to two per member at the 2023 AGM arising directly either from the Treasurer's or Directors Reports.

If you would like a copy of the Detailed Financial Report for the year ended 31st December 2022 prior to the Annual General Meeting (where copies will be available) please apply in writing, or via phone 9798 8415, email [finance@aaps.org.au](mailto:finance@aaps.org.au) or in person to the Shelter in Keysborough, between Monday 22nd May and Monday 29th May 2023. Please provide a return email address (preferred) or arrange pick up at 26 Aegean Court, Keysborough 3173.

Minutes of the 49th Annual General meeting held on 21st May 2022 were distributed in August 2022, copies will be available at the AGM.

# MESSAGE FROM THE BOARD

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Welcome to the 50th AAPS Annual General Meeting; marking half a century of dedicated people working tirelessly to fulfil the AAPS mission of sheltering, caring for and re-homing animals in need.

This AGM is the perfect time to reflect on the past 50 years and take pride in a successful 2022. Whether you are staff, volunteers, donors or helped spread the word about AAPS, your valuable contribution has made a real difference to the lives of the animals we serve. Your hard work, accomplishments and our milestones are highlighted in this AGM booklet.

Please note: due to company legal advice, we will be transitioning our titles in 2023 from "Committee" to "Board" and from "Committee Members" to "Board Members".

On behalf of the 2022 Board, I would like to thank our CEO (Megan Seccull) and our dedicated AAPS staff and volunteers for the outstanding work they have done throughout 2022.

AAPS Board of Management

# NEW AAPS CONSTITUTION

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At this AGM, the Board will submit a Special Resolution to members to pass a new AAPS Constitution to replace our old Articles of Association and Memorandum of Association.

The old articles are out of date and need to include current legislation, modern technology, taxation liabilities and correct outmoded gender-specific terminology.

The new Constitution is based on the template issued by Australian Charities and Not-for-Profits Commission (ACNC). Much time, work and effort has gone into completing this new document. It has been subjected to intense scrutiny by our legal advisors KPA Lawyers. A copy accompanies this AGM booklet.

We request that you study the document in detail and forward any comments by email to: [secretary@aaps.org.au](mailto:secretary@aaps.org.au) or by post to AAPS Secretary, 26 Aegean Court, Keysborough 3173. Comments must be received by Monday 22nd May 2023.

All correspondence will be taken seriously. Any changes made to the document as a result of your comments will be reported to the AGM meeting, prior to the vote. If the AGM vote is rejected, the Society will continue using the old document. Please be aware further changes to the document are not possible at the AGM. The vote will either be For or Against the new Constitution.

Alan Williams, AAPS Vice President

# MESSAGE FROM THE CEO



Dear Valued Members,

I am extremely proud to announce that 2022 has been a resounding success both operationally and financially for AAPS and that is thanks to the hard work of our amazing staff, passionate volunteers and supportive members.

The AGM is a time to reflect on the impact that our work has had on the animals we care for and the community we help. Every day we get the opportunity to make a real difference in the lives of the animals that need us by providing over 1000 animals with shelter, food, medical care and an abundance of love.

'Making a difference', is what keeps us going when we are faced with challenges that are beyond our control. There is no greater reward for our hard work than being a part of an animal's journey as they find a loving home knowing that we all played a part in making it possible. We are extremely proud of our low euthanasia rates of under 5%. This resonates very strongly with rescue groups, supporters, donors and the community knowing we are gold standard when it comes to animal welfare.

We are proud of the significant progress we have made with our financial goals; by increasing revenue across all our income streams and revising operations to ensure we are making progress with our goal of being financial sustainable in the future.

Our social media presence and community engagement has continued to grow as we attend and host a variety of events to get as much exposure as possible. We have put resources into creative and innovative ideas to attract good homes for our animals. The challenge we face is that there are more animals looking for homes than families to adopt them. We need to continue to promote the name of AAPS and educate people on the 'Adopt don't shop' philosophy so that we can increase the number of animals we can take in and find homes for.

As we are unable to take into the shelter as many animals we would like, we have put more labour resources in to providing the community with help via our Animal Advice line. In 2022 we provided counselling and support to over 16,000 people through education, information and advice, all for the betterment of animals.

By continuing to work together, support each other through the challenging times and celebrate our accomplishments along the way we will achieve even greater success in 2023.

Best wishes,  
Megan Seccull  
CEO AAPS

# BEQUESTS

AAPS acknowledge the following Donors whose bequest was received during the year.

- Estate Linda Anne Pitcher
- Estate Kenneth Raymond Foster
- Estate Julian Seidel
- Estate Julian Thompson
- Estate Gladys Byetheway
- Estate June Lorraine
- Estate Rebecca May Milne
- Estate Poppy Anne Martin
- Estate Roderick Black
- Estate Lovi Ross
- Estate Jack MacDonald Reid
- Estate Joan Oliver
- Estate Kevin Stewart
- Estate Wilfred Bird
- Estate Maria Hausser

Total: \$2,817,263

## 2022 COMMITTEE REPORT

Your committee members submit the financial report of the AUSTRALIAN ANIMAL PROTECTION SOCIETY LTD for the financial year ended 31 December 2022.

### Committee Members

The name of each member of the committee during the year and if different, at the date of the report;

- Alan Williams (Vice President)
- Andrew Stopp (Treasurer)
- Rhona Van Der Kaay (Secretary)
- Andrew Fielder
- Graham Ambrose
- Sharon Kelly
- Aurore Pont

### Principal Activities

The principal activities of the association during the financial year were:  
Protection of animals and care and welfare of animals.


### Significant Changes

No significant change in the nature of these activities occurred during the year.

### Operating Result

The profit of the association after providing for income tax amounted to \$2,045,778.00.

Signed in accordance with a resolution of the Members of the Committee.

Committee Member:   
Alan Williams (Vice President)

Committee Member: \_\_\_\_\_  
Andrew Stopp (Treasurer)

Dated this 13th day of April 2023

# ELECTION OF BOARD MEMBERS



## Treasurer

### Andrew Stopp

I am a Chartered Accountant, former CPA and retired from my previous life owning and running a public accounting practice in Oakleigh about 11 years ago. I joined AAPS about 12 years ago and the committee in May 2017 initially acting as honorary treasurer and have remained in that role since.

I travel regularly which does limit my involvement with AAPS but thanks to the internet I can still keep an eye on the finances from afar. I am able to offer myself for re-election

I have a wife called Vicky and a dog called Loki. Loki came from Lab Rescue and thinks he hit the jackpot when we took him about nine years ago.



## Secretary

### Rhona Van Der Kaay

I have been a volunteer for over 14 years, initially walking the wonderful dogs, but unfortunately I am unable to do so now and I have continued to support the Shelter as Secretary since 2017. I love being part of a truly wonderful Shelter and enjoy being able to help the animals in my small way. Having previously run our own merchandising business with my husband for over 16 years, I have the qualities to support my role as Secretary together with my passion for all animals and therefore I also offer myself for re-election so I can continue to help AAPS in the great work they do.



## Anita Romleigh

I've been a long term supporter of AAPS and animal welfare in general. I work with Project Hope Horse Welfare Vic doing database management and developing procedures and forms, as well as manning stalls at public events to sell merchandise and raise awareness. During Covid lockdowns I spent time packing pet food for distribution with Pets of the Homeless (POTH).

My corporate background includes Project Management and Governance roles, so I have strong experience in team work, efficiency and forward planning.

I look forward to using these skills to support the AAPS Board, members and animals.



## Tracey Evans

I am a passionate advocate for the AAPS and own 3 beautiful moggies that rule my household. Working full time makes it challenging to volunteer my time, however I actively support the various campaigns and funding drives that the AAPS regular run and have been an AAPS member for a number of years. From a professional perspective as the CIO at SEEK, I bring a deep understanding about technology and how to use technology to drive better engagement with an organization's customer and also use data to provide insights that the AAPS organization can use to continue to innovate and provide an amazing outcome for the animals it cares for and customers.

# ELECTION OF BOARD MEMBERS



**Helen Hone**

I am a long term supporter of AAPS, having adopted two cats many years ago and attended a lot of Christmas markets and recently became a member and volunteer. I started walking the dogs and more recently I've been helping in the office. My husband and I emigrated from the UK in 2009, arriving the day after Black Saturday. We are both passionate animal lovers and advocates for animal welfare. I have worked as an investigator for over 25 years, and after holding roles with Westpac and Telstra, I am currently employed as a senior officer with the Victorian Ombudsman.



**Shoshana Silverman**

I have a life-long affinity and passion for all animals and currently live with 13 beloved rescue pets (nine adopted over the past eight years from the AAPS). My professional background is in social policy, research, and project management. Over the last 20 years I have worked in the Victorian Public Service, the UK Civil Service, and in health and community organisations in the UK and Israel. When I'm not working, I enjoy creative writing, fantasy and science fiction, keeping fit and hanging out with my two cats, two house bunnies and nine guinea pigs. I am keen to volunteer my skills and experience to an organisation that reflects my values and I look forward to contributing to the important work the AAPS does on behalf of our furry friends.



**Trudi Sheppard**

A life-long lover of animals and a long term supporter of AAPS I was lucky enough to adopt my beloved cat Buddy from the previous Keysborough location many years ago and since then I've helped several friends and family members adopt from AAPS as well. I am delighted to see the new facilities and new opportunities for AAPS and look forward to what the future holds.

With a career in Communications and Marketing I have worked across various sectors and industries encompassing publicly listed companies, private enterprise, government orgs and not-for-profits and am currently the AAPS Charity Champion at APT Luxury Travel.

# HOW WE MADE A DIFFERENCE IN 2022

1,061

Animals  
admitted



139

PAWSOME  
volunteers



908

Animals  
adopted

Just Adopted



16,380

Calls to our animal  
advice line



442

Animals  
fostered



Animal  
SOS  
Australia

- 1 TV show
- 1 Radio show
- 11 Newspaper articles

4.7%

Euthanasia  
Rate



35

Student  
helpers



SUPPAWTERS

37,000 on TikTok

35,000 on Facebook

18,000 on Instagram

6,622 via Email

28 Events





# HOW WE MADE A DIFFERENCE IN 2022

**\$2,818,176**

Received from gifts in Wills



**\$347,596**

Total donations

DONATE



**\$398,574**

In income generated from our VET Clinic



**\$2,799**

Collected from donation tins



**\$150,195**

*Snores for Paws*

Raised from online fundraising campaigns like 'Snores for Paws'

**\$3,059**

Generated from Membership sales



**\$9,125**

Generated from digital raffles

**\$125,110**

Generated from grants

**\$45,249**

In income generated from our Grooming Salon



**\$197,554**

In income generated from our Op Shops



# MILESTONE STORIES

## KIARRA, ADOPTED AFTER 11 MONTHS AT OUR SHELTER



Long-termer, the beautiful Kiarra found her forever home after spending 347 at our shelter.

## SENIORS FOR SENIORS PROGRAM



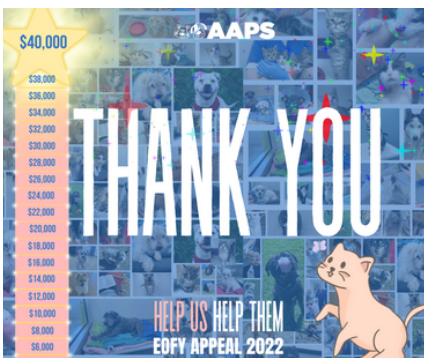
AAPS reduced the adoption fee for adopters 60+ when adopting a cat or dog 10+ as part of our Seniors for Seniors program.

## CHRISTMAS MARKET



Held early December last year, our annual Christmas Market was a success, with over thirty stalls showcasing their cruelty-free goodies, two bands belting out Christmas tunes, and our long-termers available for adoption, meeting the crowds when the sun allowed for it.

## EOFY APPEAL



In 2021, the AAPS EOFY appeal raised just over \$20,000 and in 2022 we raised a total of \$42,022.

## AAPS PROMOTED ON KIIS 101.1



AAPS made the radio participating in Jase & Lauren's 'Dog or Date' morning segment.

## APT PARTNERS WITH AAPS



APT Luxury Travel is proud to be a supporter of AAPS, kicking off their involvement with the terrifically successful Snores for Paws event. They even ran their own competition to coincide with the event with staff members encouraged to send photos of their own pet snoozing to increase awareness of the event.

## BIG KENNEL PROJECT GRANT



We obtained a \$100,000 grant from the Department of Agriculture to fund the building of a large shed which will provide an undercover space for dogs to exercise and meet with potential adopters.

## SNORES FOR PAWS



Snores for Paws participants (staff and volunteers) raised \$23,162 in total to help cover the cost of our shelter animals' veterinary care. Participants or 'Snorers' promoted their own fundraising profile through their social media platforms, asking for friends and family to 'Sponsor a Snorer'.

# MILESTONE STORIES

## CAT LOVERS SHOW



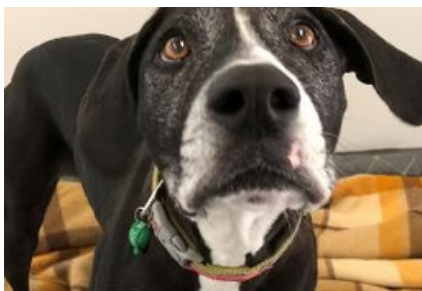
Held in June at the Melbourne Convention and Exhibition Centre, the Cat Lovers Show was a great opportunity for AAPS to spread the word about our shelter to animal lovers.

## DOG LOVERS SHOW



Like the Cat Lovers Show, the Dog Lovers show, held in October last year, gave volunteers the opportunity to engage with the community and promote the importance of dog adoption.

## THE FIGHT FOR HEALING BRITTANY'S HEART



After surviving a flood in a Queensland pound, Brittany came down with Heartworm. AAPS raised the funds required for her recovery and she is now happy and healthy.

## PUPPY SCHOOL KICKS OFF



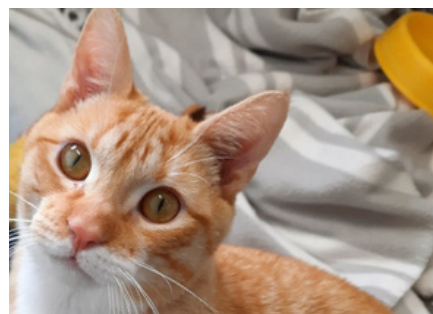
AAPS began holding Puppy Pre School courses at our Keysborough shelter, helping raise funds for animals while promoting the importance of dog training.

## AAPS ETHICAL MARKETS



Monthly ethical markets held at our new shelter helped spread awareness of our organisation amongst the community.

## A SECOND CHANCE FOR DORITO



Dorito was on death's door when arriving at AAPS. Luckily our veterinary team was able to perform life-saving hip and neck surgery. Dorito is now living a pain free life.

## COMEDY AND TRIVIA NIGHT



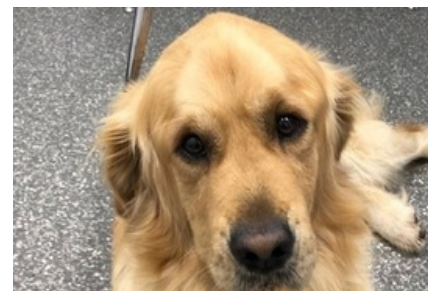
To celebrate AAPS' 50 year anniversary, we held a Comedy and Trivia Night at Black Rock Life Saving Club in June of last year. Attendees commented on how much they enjoyed getting to know one another better over a comedy show and a game of trivia.

## OP SHOP VIP NIGHTS



Champagne was flowing as volunteers modelled outfits from the op shop, and funds raised were substantial.

## \$17,000 RAISED FOR BERTIE



After multiple surgeries to fix his liver shunt and knees, Bertie is living a life of luxury with his furparent Barb, a regular supporter of AAPS.

# TREASURER'S REPORT FOR THE YEAR ENDING 31ST DECEMBER, 2022

The financial accounts of the Society for the year ending 31st December, 2022 have been audited by Mr. Rowan Harman of R. Harman & Associates who was also the auditor the preceding year. The Auditor has issued an unqualified audit report which is included in the accounts available to members.

## Results

For the year ended 31 December 2022 the Society recorded a profit of \$2,045,778 compared to a loss of \$807,875 the prior year. The 2022 profit included \$300,000 from property revaluation and \$2,817,263 from bequests

## Income

Some sources of income are beyond the control of the Society. Classifying the income into classes shows; The operating income of the society, which is income from its day to day activities, increased to \$2,443,268 up from \$1,304,763. This is largely from Vet Clinic but all sections had increased revenue:

- The Society operates three OP Shops. Cheltenham, Moorabbin and Aegean Court. Net income from the shops was \$197,554 up from \$117,444 the previous year.
- Shelter and other operating income increased by \$80,503 (20%). This included income from adoption fees, business activities, eg. Grooming, and organized fund raising events.
- The net cost of Shelter operations was \$475,762 an increase of \$315,957, but this after a full year allocating Vet fees (in-house and external) which commenced only partway during the previous year in order to better identify the full costs of shelter operation.
- Vet Clinic net income was \$398,574. While a lower amount than last year, it is after allocating Vet payroll costs for the year which were not allocated prior. Payroll represents 67% of Vet clinic costs.
- Overall direct operating profit was \$120,365. Prior year shows \$413,558 but this excludes Vet payroll costs, representing \$901,185 in 2022 which were included elsewhere last year.
- Non Operating Income was \$3,607,705 (prior year \$1,151,507). The largest components were bequests \$2,817,263, property revaluation \$300,000 plus other donations and interest.

Animal Admissions and Adoptions	2022		2021	
	Admission	Release	Admission	Release
Dogs	284	303	223	249
Cats & Kittens	690	757	715	744
Other	87	72	138	148
<b>Total Animals</b>	<b>1,061</b>	<b>1,132</b>	<b>1,076</b>	<b>1,141</b>

**Animal Admissions and Adoptions**  
The number of animal admissions and Live Releases during the year.

Direct costs of Operating (or Cost of Sales)	2022	%	2021	%
Total operating costs % of operating income	58%		68%	
Shelter & Vet clinic	\$1,386,351	62%	\$861,569	88%
OP Shops	\$35,367	15%	\$29,638	20%

**Direct costs of Operating (or Cost of Sales)**  
These include animal supplies, purchases, external Vet fees etc. (excluding Vet allocated payroll)

# TREASURER'S REPORT FOR THE YEAR ENDING 31ST DECEMBER, 2022

Expenses	2022	2021
Staff related Costs - all staff (wages, superannuation, workcover etc)	2,169,055	1,915,569
Occupancy Costs (rent, rates etc)	110,206	236,688
Other	304,216	220,682
<b>Total Expenses</b>	<b>2,583,477</b>	<b>2,372,939</b>

## Expenses

Other expenses (including Vet payroll) have increased by 9%, because of higher payroll costs incurred as normal operations have returned after COVID.

- The major expense item is staff related costs representing 86% of all expenses (80% prior year).
  - Employee numbers 31/12/2022 Full Time 11, Part time 18, Casual 10
  - (Employee numbers 31/12/2021 Full Time 9, Part time 17, Casual 10)
- Occupancy costs include Rents and rates etc. (The direct costs of building and new equipment are capital expenses and are included in Assets.)
- The increase in other expenses includes the higher cost of operating from Aegean Court and rising activity levels.

How much do we need donations and bequests	2022	2021
Without donations or bequests or abnormal items - loss	1,416,537	1,887,129

## How much do we need donations and bequests

As you can see the society depends upon donations and bequests to pay for its operations. Although there has been a history of generous supporters and fundraisers which we all hope will be continued.

Summary of Assets and Liabilities	2022	2021
Cash and deposits and accrued interest earned	5,302,012	3,611,165
Other Assets	5,523	15,866
Land, buildings and equipment	15,041,348	14,719,810
Less Liabilities	( 276,222)	(319,958)
<b>Net assets of the Society</b>	<b>20,072,661</b>	<b>18,026,883</b>

## Assets and Liabilities

The net assets of AAPS are largely made up of buildings. The building of Aegean Court is complete to its current stage. Cash deposits and operating accounts total \$5.28m. As noted below the value of the land and buildings shown is based on historic costs or valuation does not represent the likely proceeds should a sale occur.

Property at Aegean Court at cost \$13,301,347 (includes land, building and initial equipment)

- Property Revaluation.- The Cheltenham Op shop freehold is owned by the Society and has been included at current estimated market value of \$820,000. (unchanged from 2019)
- Tasmanian Property – Two properties in Tasmania received by bequest are included at estimated market valuation 2022.

## Future operations

The expansion of Aegean Court (stage 2 of the original plans) is under consideration but no definite plans or commitments have been made. Further expansion will require an additional capital expense and funding source. Because the society's adoption and animal welfare operations run at a deficit of approx 1.5m p.a. it is desirable to hold a funding surplus. Space is available at Aegean Court to accommodate other potential activities, hopefully with income potential. Vet Clinic operations are improving and are becoming a significant contributor to AAPS income. However the increasing costs of staff and difficulty attracting qualified staff is a notable constraint. Op shop profits continue to show recovery but are not expected to become a significant income source in future years. The reliance on Donations and Bequests to offset the costs of shelter operations will continue. Such income by its nature is unpredictable. The search for alternative sources of income is desirable. For its continued operation the Society depends on the support of many. Not just the specific amounts for bequests and donations highlighted here, which are gratefully received and absolutely necessary, but also on the support and goodwill and efforts of its members, staff volunteers which are not easily recorded in a financial report but are necessary just the same.

Andrew Stopp - Treasurer

## TREASURER'S REPORT FOR THE YEAR ENDING 31ST DECEMBER, 2022

### Profit and Loss by Activity

Account	2022	2021
<b>OP Shops</b>		
OP Shop Sales	232,921	147,080
OP Shop Costs	35,367	29,636
<b>OP Shop Profit</b>	<b>197,554</b>	<b>117,444</b>
<b>Shelter</b>		
Shelter Income	291,136	214,197
Other Operating Income	184,977	181,413
Shelter Costs	951,875	555,415
<b>Shelter Profit (Loss)</b>	<b>(475,762)</b>	<b>(159,805)</b>
<b>Vet Clinic</b>		
Vet Clinic Income	1,734,234	762,073
Vet Clinic Costs	1,335,661	306,154
<b>Vet Clinic Profit</b>	<b>398,574</b>	<b>455,919</b>
<b>Gross Operating Profit</b>	<b>120,365</b>	<b>413,558</b>
<b>Other Income</b>		
Other Income and Bequests	3,607,705	1,151,507
<b>Expenses</b>		
Payroll Costs	1,267,870	1,915,569
General Expenses	304,216	220,682
Property Rent and Rates	110,206	236,688
<b>Total Expenses</b>	<b>1,682,292</b>	<b>2,372,939</b>
<b>Net Profit (loss)</b>	<b>2,045,778</b>	<b>(807,875)</b>

# FAREWELL & THANK YOU



**Sharon Kelly**

Sharon Kelly leaves our Board after five years of dedicated and passionate service to AAPS. We would like to take this opportunity to express our sincere gratitude for the tremendous contribution she has made during her tenure as a Board member. Sharon's commitment, insightful contributions and leadership have been invaluable to our success and for that we are truly thankful.



**Aurore Pont**

Aurore Pont leaves our Board after providing 18 months service as a valuable resource to our cause. We are grateful for all the guidance and support she has provided over this period, a period in which she has been instrumental in shaping our organisations direction.

# THANK YOU TO OUR SPONSORS



*Protecting Animals,  
Changing Lives*

